

Boyce Addresses Lomita Property Owners Group

Members of the Property Owners Assn. of Lomita, meeting at the home of Mrs. D. W. Meyers, recently heard Dr. Merle Boyce, Republican candidate for Congress, 17th District, state that "the youth of our country is our greatest asset."

He went on to say that they must be encouraged to accept positions of leadership in the community. A recent poll reported in a leading weekly magazine indicated that our youth feel that their parents have already achieved all their goals for them. They are satisfied and self-complacent during this period when our nation is facing its greatest challenges.

BOYCE FURTHER remarked that we can't expect our children to face these national problems if we do not show interest by providing leadership in this area.

Dr. Boyce commented that in his long experience with YMCA and church youth groups he has found that our young people respond to leadership and direction if they feel they have a stake in future decisions. He cited as example the YMCA, which under its Youth and Government Program holds a model legisla-

tion in Sacramento annually. "AS AN ADULT advisor last year, it was most gratifying to see 16- and 17-year-old boys and girls seriously debating the great issues of the day; and observe the positive and constructive legislation on which they voted and passed. This indicates a growing awareness of our democratic processes of government."

Boyce urged the property owners to concern themselves seriously with local educational needs and jealously guard local control of our school systems, "which are the best in the world." Boyce lashed out

at federal government planners who would have us believe otherwise. "Since federal control of education goes hand in hand with federal subsidies, it is necessary for us to take personal, active interest in matters of school board expenditures and curriculum," Boyce concluded.

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LIFE'S LIKE THAT

By FRED NEHER



"Relax, they're just OLD clothes for the rummage sale!"

Sight & Sound

By Ernest Kreiling

HOLLYWOOD — Probably no program this year has stirred up as much public controversy as CBS' superbly written and presented episode of the Defender, "The Benefactor."

The vehemence of the controversy over the program poses problems over and above the issue dealt with in the drama—abortion.

The long range issue seems to be how television can raise itself above the simple, bland diversion so much of it is today when a mature discussion of an important social problem evokes such violent reactions.

On the one hand many say TV and its sponsors are frightened of wrestling with serious issues, and on the other hand thousands wail bitterly when such things are aired.

CBS REPORTS that 85 percent of the response it received from the public was favorable. This is sufficient testimony to the fact that the vast majority of Americans are willing, even eager, to see public discussion of controversial issues woven into dramatic presentations.

Approving of the program and of CBS airing it doesn't necessarily indicate an individual's attitude toward the issue it dealt with, but it does indicate a willingness to see a real live issue come to TV.

THOSE WHO felt the play bestowed approbation on a sincere but misguided abortionist simply mis-read the entire presentation in my estimation. My feeling was that it intelligently presented both sides of the issue, and left us individually to sort out our own attitudes.

CBS is to be commended for excellent handling of a difficult topic, and for showing the program on closed circuit to its affiliated stations beforehand. Each station then decided if it wanted to air the episode in its own community.

ALMOST 170 stations carried it, while only eleven refused. In one instance a station delayed its telecast until 10 p.m. so that young people wouldn't be as likely to see it.

I take it all as a sign of increasing maturity on the part of the network and stations that timorous sponsors and a fear of hostile public reaction didn't deter them from bringing us one of the season's best hours.

RECENT newspaper stories from England and Italy pose another interesting question for American television. In England the major tobacco companies have voluntarily agreed to withhold all cigarette advertising from the air waves until after 9 p.m. as a step to combat an increase in juvenile smoking. And from Italy comes the report that the Italian parliament has voted to outlaw entirely all tobacco advertising.

In the United States well over \$85 million a year goes into TV cigarette advertising. Ale, beer, and wine account for more than \$52 million in the coffers of networks and stations.

I CONTINUE to hear more and more public discussion about the possibility of some restraints on advertising such products on radio and TV, especially in the daytime and early evening. One can't help but wonder if substantial pressures for such modifications won't start to build up in the United States.

STEVE ALLEN will be back in his familiar late evening time period starting June 25, although this time not on a network. Westinghouse Broadcasting Co. has signed Allen for a 90-minute nightly program to be syndicated to stations across the country. It'll be taped in Hollywood. Although mostly comedy not unlike his late show a few years back, he'll have more freedom to undertake some serious things he wasn't allowed to before.

TWO PROGRAMS which recently won honors from the National Assn. for Better Radio and Television as the best in their categories have now been consigned to oblivion. Hennessey, one of the most thoroughly delightful light comedies on the air, has been dropped, as has NBC's children's program 1,2,3—Go!



ROYAL COUPLE... El Camino College campus royalty will be honored Friday when Bob Kuehn of Torrance and Karen Sake of Inglewood reign at the annual Emperor-Empress ball conducted by the campus Inter-club Council. The ball will be in Beverly Hills.

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